



# A fully digital tool rental company available 24/7



### Offering

kurts is the **first digital tool sharing service**, globally. **Pay as you go model**, fully operated via their iOS/Android application.



### Product

**Fully automated rental stations** in different formats for different applications. From small city stations to large cube stations.



### Service

**365 days, 24/7 access to professional construction tools** and equipment for renting.



### Customers

The company is focusing on the **B2C market**. Targeting clients with DIY ambitions and everyone who needs **professional tools** to get something done. The live data collection allows the company to react quickly and adjust to the market.



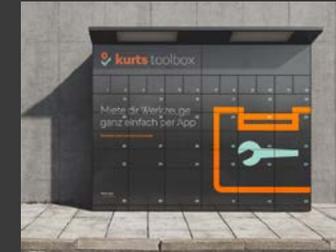
### Technology

Over the last 2 years, the company has developed **a reliable and scalable digital proprietary platform** capable of supporting the coming growth



### Marketing

Use of **powerful marketing tools** delivering strong online campaigns **through multiple channels to maximize ROI** and reach large number of subscribers.



## Key Elements of a forward looking Business Strategy

### → Growing DIY market

Construction Equipment Rental Market Size Worth Around \$232.9 billion by 2026\*

### → Circular economy

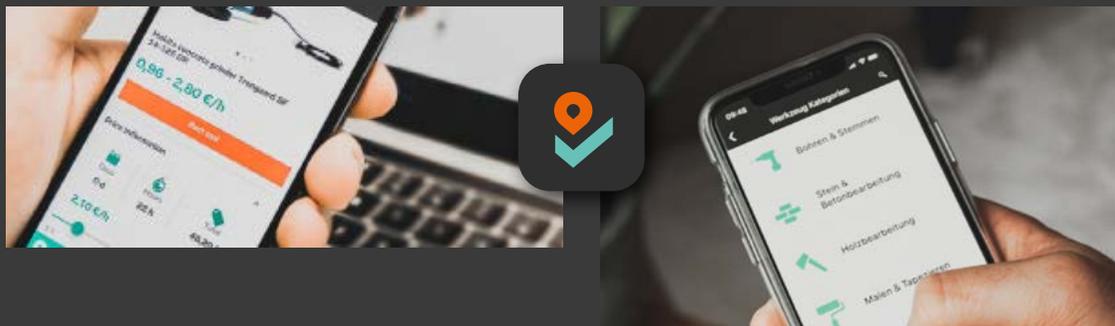
The company is well positioned on the **current trend of pay as you use vs. own**

### → International footprint

kurts is **already live** in Germany and Switzerland

### → Established deployment partners

Several **brand name distributors** are looking to host kurts' toolboxes on their premises





2020

Facts about an extremely exciting year for us

Excellent scores in customer surveys

„I was able to easily install the app and open an account“



„The app is clear and easy to use“



„The rental equipment was in perfect condition“



We inspire customers. More than half of our customers have rented a tool from us again.



+8 new Stations in 2 cities



January 1 - December 31, 2020

